THE NATIONAL YOUTH BRASS BAND OF NORTHERN IRELAND

Championing the Next Generation of Northern Ireland's Brass & Percussion Musicians



SPONSORSHIP & PARTNERSHIP OPPORTUNITIES | 2027

Investing in Young Musicians
Sustaining Our Brass Banding Heritage

The National Youth Brass Band of Northern Ireland (NYBBNI) brings together talented young brass and percussion musicians from across Northern Ireland, giving them the opportunity to rehearse, perform and develop under the guidance of an experienced Musical Director and specialist tutors.

Our story so far

Planning for a national youth brass band began in 2025, supported by funding from the Arts Council of Northern Ireland and a valuable partnership with EA Music. In 2026, NYBBNI met for the first time.

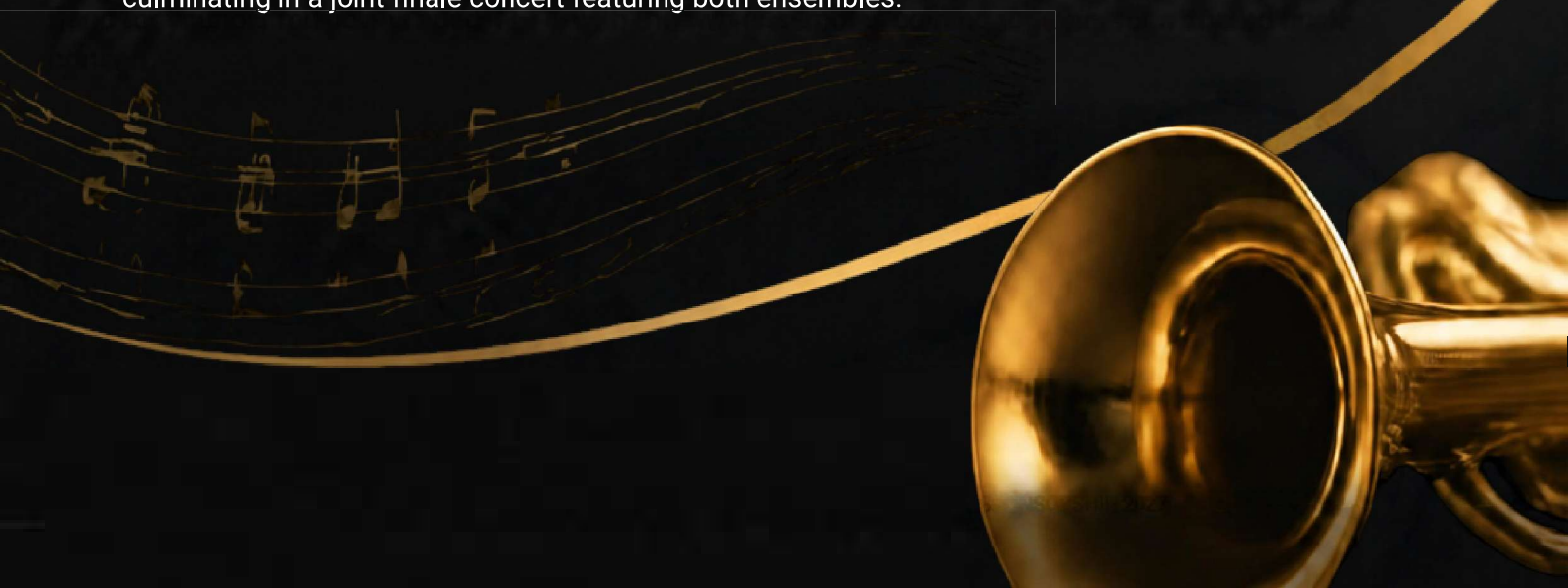
Forty-three young brass and percussion musicians took part in the inaugural project. Across three rehearsal days they received high-quality tuition, inspiration and guidance, while developing their musicianship and forming new friendships.

The project culminated in a finale concert at the Strule Arts Centre, Omagh. The band was subsequently invited to perform at BrassFest in Enniskillen, where a further rehearsal and concert continued the momentum of an exciting first year.

43	3	Expert	2
young musicians	initial rehearsal days	specialist tuition	public performances

Our ambition for 2027 and beyond

We want to build on this strong beginning and continue developing NYBBNI as a high-quality national opportunity for young musicians. We also hope to take a further step by launching The National Children's Band of Northern Ireland (NCBBNI) for younger musicians aged 10-14, culminating in a joint finale concert featuring both ensembles.



Your Support Can Make a Real Difference

We are looking for sponsors and partners who share our ambition to invest in young people and help secure the future of brass banding in Northern Ireland.

Sponsorship helps us create inspiring musical experiences while keeping participation as accessible and affordable as possible for young musicians and their families.

Your support can help us to:

- provide high-quality specialist tuition and musical direction
- hire suitable rehearsal and concert venues
- purchase music and provide rehearsal resources
- keep participation costs affordable
- bring young musicians together from across Northern Ireland
- create high-quality public performance opportunities

Hear from our young musicians

At the heart of NYBBNI are the young musicians themselves. Here's what some of our members say about their experience of being part of the band:

"I've met loads of great people here so far at NYBBNI, and it's really special making this sort of history with my peers."

Christie

"It's been such an enjoyable experience. It's a great community, and I couldn't ask for a better thing to do."

Peter

"Being part of the National Youth Brass Band of Northern Ireland is amazing. It is so much fun, and it's great craic."

Sophie

Why partner with NYBBNI?

A partnership with NYBBNI is an opportunity to demonstrate visible support for young people, music, education and Northern Ireland's rich brass banding tradition. We want our partnerships to be meaningful and will work with sponsors to recognise their support appropriately.

"Sustaining the future of our brass banding heritage begins with our young people."

Making a contribution

Whether you are an individual supporter, a local business or a larger organisation, your contribution can help us continue providing opportunities for the next generation of musicians.

Support NYBBNI

Make your support personal by associating it with a seat or section in the band. Every contribution benefits the entire NYBBNI program.

BRONZE
£50

- Acknowledgement in concert programmes
- Regular NYBBNI updates
- NYBBNI "Supporter" pin badge

SILVER
£100

- Associate your support with a tutti seat*
- Acknowledgement in concert programmes
- Regular NYBBNI updates
- 2 complimentary concert tickets
- NYBBNI "Supporter" pin badge

GOLD
£250

- Associate your support with a principal seat*
- Acknowledgement in concert programmes
- Regular NYBBNI updates
- 4 complimentary concert tickets
- NYBBNI "Supporter" pin badge

PLATINUM
£500+

- Associate your support with an entire NYBBNI section*
- Acknowledgement in concert programmes
- Regular NYBBNI updates
- 4 complimentary concert tickets
- NYBBNI "Supporter" pin badge
- Invitation for 2 people to attend a rehearsal day

CORPORATE
£1,000+

PARTNER WITH NYBBNI

- Company logo on promotional materials and band polo shirts
- Option to associate your partnership with an entire NYBBNI section*
- Recognition as an NYBBNI Corporate Partner
- Acknowledgement in concert programmes
- Regular NYBBNI updates
- 4 complimentary concert tickets
- Invitation for 2 people to attend a rehearsal day

*A note on seat & section sponsorship: Seat and section sponsorship is a symbolic association with the band and supports NYBBNI as a whole; it is not direct sponsorship of an individual member.

Tailored partnerships & in-kind support

We would also be delighted to discuss a tailored partnership or in-kind support that meets the needs of both NYBBNI and your organisation.

LET'S START A CONVERSATION | YouthBand@BrassBandsNI.org | Paul Kirk - 07816 994476